

## Carlos Cucurella



### Practice Description

Mr. Cucurella is a partner at Fross Zelnick and a member of the firm's international IP group. Mr. Cucurella manages worldwide trademark portfolios for a variety of clients across a broad range of industries, including financial and consulting services, pharmaceuticals, hotels, real estate, retail, entertainment, fashion and apparel, and consumer and luxury goods. He advises clients on trademark clearance, registration, licensing, anti-counterfeiting, policing and enforcement, including counseling clients on complex trademark filing programs, global trademark clearance, and multi-country opposition and infringement actions. Mr. Cucurella also performs due diligence work on intellectual property-related aspects of corporate transactions and negotiates and drafts assignments, licenses, coexistence and other commercial agreements. He has practiced law in Spain and has extensive experience in European Union and Spanish intellectual property law, as well as Latin American and Asian trademark practice.

### Education

Universitat Pompeu Fabra School of Law, Barcelona (Licenciatura en Dret, 1997); London School of Economics and Political Science (LL.M., 1998), Patronat Catala pro-Europa Scholar; New York University School of Law (LL.M., 2000), "La Caixa" Foundation Scholar.

### Languages

Catalan, Spanish, French, Russian

### Professional Activities

Member: New York City Bar *Trademarks & Unfair Competition Committee* (August 01, 2017 - July 31, 2020); Illustre Col·legi d'Advocats de Barcelona; New York State Bar Association; International Trademark Association (INTA); Inter American Association of Industrial Property (ASIPI).

### Admissions

New York State  
Barcelona, Spain

### Press

CNN en Espanol interviews partner Carlos Cucurella  
Discussion centers on 20th Century Fox's dispute with YouTube and protecting IP rights in a digital age.

### Published Works

**International Protection of Well-Known Marks**This article was first published in 'The International Who's Who of Trademark Lawyers 2006'. For more information please see [www.whoswholegal.com](http://www.whoswholegal.com).

[Download](#)

Co-author: [Ronald J. Lehrman](#)